



Statewide SEFA Council

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Approved minutes

SEFA Council Meeting
July 23, 2015
Via conference call

Council members on the call: Tom Wickerham, Furn Lorento, Bill Ferguson, Pete DeCicco, Cornelia Mead (Suzanne not available, traveling)

1. Welcome / Call to Order: Chair called to order 1:35
2. Approval of June Minutes:
 - a. Minutes from face to face meeting - Laura Lee Dever - want list of those who attended from out of town (she will send list to Cornelia).
 - b. Correction - Report from Chair - B - committee was established to work on RFP
 - c. Bill Ferguson moved, Furn second to approve minutes as amended
3. Union Letter: Tom reported Statewide thru president of United way had sent a letter to Lt. Governor Hochul a while back (in March), in support of SEFA. Tom had drafted letter to Lt. Governor Hockel also encouraging participation (he will share that). Otherwise no update on governor's letter of authorization.
4. Directors & Officers insurance - Tom did research and found regulatory citations in POL and also our own regulations which confirm we are regarded as state employees while volunteering for SEFA, so as such we would be supported by office of AG so we don't need to have our own insurance.
5. Director's report (Suzanne could not be present, Tom reported)
 - a. Suzanne provided a list of delinquent payments - hopefully council can follow up with those in their areas.
 - b. Printing and delivery of materials on target for Mid-August
 - c. Slight changes made to pledge forms (per request of OSC) to represent each campaign area by a single FCC code.
 - d. Suzanne trying to get back on track with receiving copies of FCCM annual filings with AG's office Ask that council members follow up to get their areas to respond to Suzanne.
6. Bill Ferguson - Finance committee has not met since last face to meeting.
7. RFP: Tom reported that we assembled a committee to work on the RFP (Matt Ecker, Caroline Westbrook Pete DeCicco). The MOU with Earthshare expires at the end of this calendar year. Pete DeCicco reviewed some of the areas we still need input on - review process, etc.

New York State Employees' Exclusive Annual Charity Solicitation



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8. Pete commented that all likely respondents to the RFP have already "certified" so why request that they do this again, perhaps we can streamline this.
9. Tom reiterated that we need to move ahead as rapidly as possible, and plan to distribute to as large a group of potential charities as possible. He asked for feedback on the process, if any participants on the call have input.
10. Question - since the e-pledging was built by Earthshare, have we addressed how that would transition if Earthshare is not the successful bidder? Response - the e-pledging is a separate product, separate vendor which could be purchased by any entity.
11. Question about OSC review of the RFP - we will ask their attorney to review it quickly, though it's not strictly "required." Hopefully this review can be quick.
12. Numbering changes update - Pledge cards have gone to print with revised FCC codes, per Sheila.
13. Local committee membership - Pete reported on our discussion at the June meeting, we became aware that committee membership is an issue more than perhaps we realized. We had discussions about how face-to-face interactions and recruitments are sometimes the best method. Colleen McKenna reported that she had just recruited some new members in Orange County. Tom encouraged coordinators to try to fill committee slots.
14. Craig Collie reported that in the past, in his area they've approached local unions to ask for names of potential members. Discussion on strategies for recruiting committee members.
15. Next Face to Face meeting schedule: Tom proposed perhaps October or early November in Albany? Tom encouraged coordinators and other committee members to attend (once it's scheduled). Asked that Council members send availability info by email.
16. Move to adjourn (Pete), seconded (Furn) , meeting ended at 2:22 pm.

Respectfully submitted,
Cornelia Mead, Secretary

Tom Wickerham
Chair

Pete DeCicco
Vice-Chair

Cornelia Mead
Secretary

Suzanne Maloney
Director

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