SEFA Council meeting 6/25/2020 via Zoom,

Council members attending: Tom Wickerham, Bill Ferguson, Cornelia Mead, Caroline Westbrook, Nick LaMorte, Cherice Granger (alternate).

Also: Alicia Otis from UWGCR

1. Tom called the meeting to order at 1:30 pm and welcomed everyone. Alicia called the roll.
2. Since the minutes of the May meeting had not been circulated, there was no approval, we will have to approve at our next meeting.
3. Finance Committee report - Bill Ferguson
	1. Finance committee met to review invoices, recommends the April and May invoices from UWGCR be paid. The total of the two is $13,010.98 and the May bank balance was $40,351.92. Bill moved the invoices be paid, seconded by Cornelia Mead, motion carried.
4. Director’s Report – Alicia Otis
	1. The book has been sent to typesetting and she already received a proof to review. She had hoped to change the layout for this year, but in the end she didn’t have enough time to do so.
	2. The marketing order will be going out shortly. Also the poster, several options will be presented to the marketing sub-committee.
	3. Would like to start posting more frequently on social media – asked that people send her content, stories, etc
	4. E-pledge is being redesigned to be more user-friendly for the next campaign.
	5. Unfortunately, Tax & Finance has not agreed to fund the printing this year, Alicia has been unable to reach them. Bill urged that we pick up this printing cost centrally and bill out.
	6. Tom reported that he has approached CSEA and they will not be able to print the posters this year.
	7. Estimated total cost of printing is about $10,000, will have to be added to the budget.
	8. Discussion followed about the total number of books printed, and ideas for reducing the number required. Some areas are able to move more on-line, but some agencies will still require paper books and pledge forms.
	9. Sandy (?) suggested we could apply for a grant to cover the printing costs –she will send the info to Tom, though he thought it might be too late for this year.
5. Sheila O’Connor asked whether there was any way to get information on the operating status of state agencies – which are operating remotely, which have employees on site? Tom said he will find out.
6. Tom reminded the Council of the Zoom meeting called by Peter Gannon, CEO of UWGCR next Monday 6/29.
7. Tom also reported he and Alicia are preparing a letter to the Governor’s office asking for support. Have had trouble getting a response in the past. Also will reach out to the Unions for support, we usually are successful in getting this.
8. Regulations Update- the proposed revisions to the SEFA Regulations are being reviewed by the OGS Commissioner. The next step will be a 30 day public comment period, we hope it is completed soon so have this in place for the 2020 campaign.

9. Motion to adjourn – Moved by Nick Lamorte to adjourn, motion carried.

Meeting ended 2:30 pm

Cornelia Mead, Secretary